

Development as Social Transformation

What I expect to learn:

I expect to learn the concepts behind the article, development as a social transformation.

Quote:

“The reason for this is that BOP consumers are very entrepreneurial and can easily imagine ways in which they can use their newly found access to information, choice and infrastructure.”

Book review:

This chapter talks about recent developments happening in countries. So what do you determine if a country is developed? According to yahoo a country is developed when you if it has a good government, hospitals, tourist attractions, industries, can support itself and good economy. But in order for a country to achieve development, everyone must contribute to their country. This is a problem for the Philippines because it looks as if the people including those who belong in the government don't work together to achieve a certain goal for the country. Hidden agendas and self interest linger in the minds of politicians nowadays and it seems like the true spirit of politics which is benefit of the country is not anymore present. There is no unity, protest happening left and right, politicians always banging each other in congress, the Philippines isn't anymore the country that it use to be decades ago. Why can't we be the same with developed countries like Japan, China or Singapore? Discipline is what we need as Filipinos in order to achieve that success. Let us side aside our self interest and work together as one to achieve our goal of development.

What I have learned:

I have learned how transactions between the private sector and the BOP occur. Also I have learned identity for the individual.

Integrative question:

- 1) Is innovation needed in the BOP market?
- 2) Who belongs at the BOP markets?
- 3) What is the real test?
- 4) What is social transformation?
- 5) What is the message of this article?